

### **O** CLEANR GRUPA

# Resuts

Investor Call 8th of May 2024



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#### Target market

The target market assessment by the product manufacturer Signet Bank AS has led to the conclusion that: (i) the target market for the Bonds is eligible counterparties, professional clients, and retail clients, each as defined in Directive 2014/65/EU (MIFID II); (ii) all channels for distribution of the Bonds to eligible counterparties, professional clients and retail clients are appropriate.

Any person subsequently offering, selling or recommending the Bonds (a Distributor) should take into consideration the manufacturer's target market assessment, however, a Distributor subject to MIFID II is responsible for undertaking its own target market assessment in respect of the Bonds (by either adopting or refining the manufacturer's target market assessment) and determining appropriate distribution channels.



## With you today

Juris Gulbis Chairman of the Management Board

International experience in company transformation and development of innovative business models.

Has been a long-serving CEO of Tet, a technology and entertainment company, as well as Head of subsidiary companies of road construction Group A.C.B. Before that, has worked for different food processing and financial companies.

With CleanR Grupa since March 2023



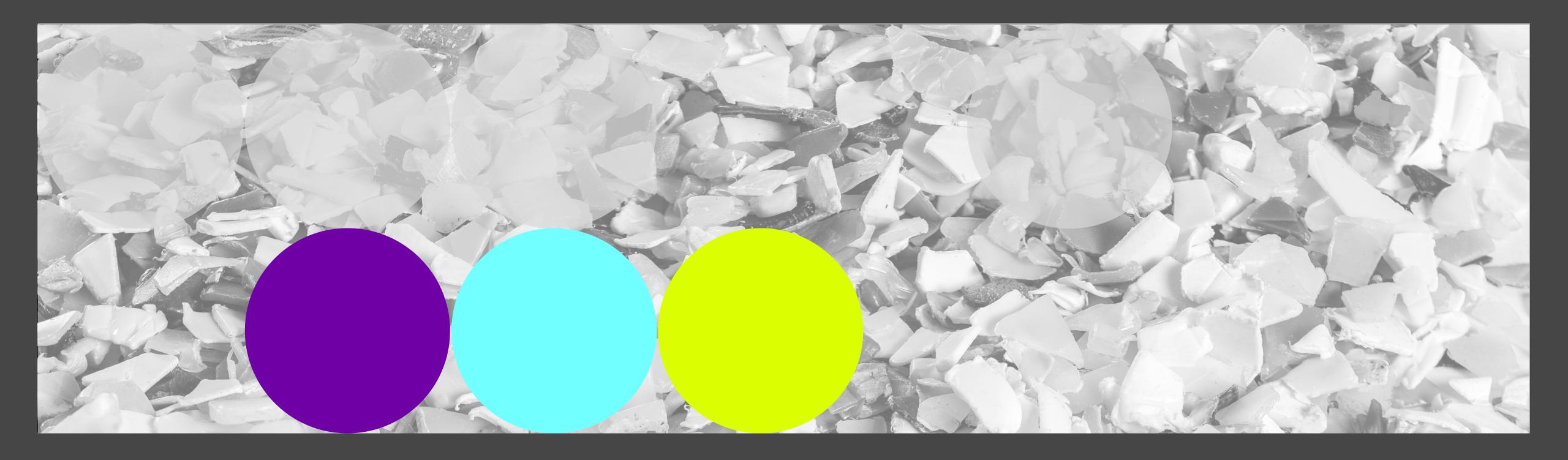
Seasoned manager with extensive experience in handling the finances of large companies.

19 years of experience in Latvian food manufacturing and processing companies, as well as of grocery retail chains—Financial Director of as SIA Orkla Latvija and SIA Putnu Fabrika Ķekava, as well as SIA Linde pārtika (ELVI retail chain).

With CleanR Grupa since June 2023



## Overview of Our Group



### KEY HIGHLIGHTS FROM Y2023

### Financial Growth

Turnover

€ 102м

+49%

## The group is entering new markets

Waste management services expanded in Ropaži, Ķekava and Latgale region. Urban servicing started in Cēsis, Bauska and Sigulda.



## Launching a plastic recycling plant

The most modern plastic recycling plant in Kekava with the capacity to recycle plastics that could not be recycled in Latvia until now.

EBITDA

€ 19.6м

+76%





## Focus on ESG and circular economy

First ESG report launched in environmental services industry in Latvia with strong commitment to long-term positive change.





## RESPONSIBLE AND FORWARD-LOOKING MARKET LEADER

### Present in bond market to finance growth efforts

Presence in bond market to finance growth via M&A and investments in new business lines. Industry consolidator with proven track record more than 6 M&A transactions in past 10 years.



Certificates: Quality 9001:2015, Environment 14001:2015, Occupational Safety 45001:2018, Energy Management 50001:2018.



1.6K+ Employees in the group

**4 ISO** Certificates received



### Pioneers in ESG, digitisation and efficiency

Looking into the future. Making shift to clean-tech company. Proud to have the highest digitalisation level in the industry. Making the Group increasigly lean and efficient.

Member of safe workplace initiative Mission Zero

Employer open to diversity and inclusion

Silver award "Safest company car fleet"

Company that provides family-friendly workspace

Platinum Award at the Sustainability Index







## EXCELLENCE ACROSS ENVIRONMENTAL LIFE-CYCLE

Municipal waste managment

#1 in market

## cleanr

The largest and most experienced operator since 1944.

Providing full waste management cycle from collecting to sorting and recycling waste, thus driving circular economy principles in Latvia.

Plastic recycling plant launched in 2023.

Commercial and industrial waste management

cleanr verso

The fastest growing business segment in Group`s portfolio.

One of the largest service providers, which offers construction and bulkywaste collection.

In 2020 established construction waste sorting and processing center "Nomales".

Waste sorting VIDES RESURSU CENTRS

The largest waste sorting facility in the Baltics

Serves all waste management companies in Riga

Waste sorting facility is located in Getlini, nearby Riga.

#1 in market Indoor cleaning

VIZII

In September 2021 indoor cleaning subsidiary "VIZII" launched.

#1 in

market

One of the largest service providers offering innovative cleaning solutions (robotic tech, nanotech, spraywash equipment, etc.) in offices, shopping centers and production areas. More than 500 facilities served. Major customers: Rimi, LMT, Maxima, Riga East Clinical University Hospital, etc.

Urban and road servicing

VIZĬĬ urban

We provide daily sanitary teritory maintainance, including cleaning of pedastrian areas, parks, grass cutting as well as specialized service for public roads maintenance in winter.

Major customers: Jurmala, Rezekne, Tukums, Liepaja, Sigulda, Bauska, Cēsis, Riga and Riga region municipalities

Producer responsibility system



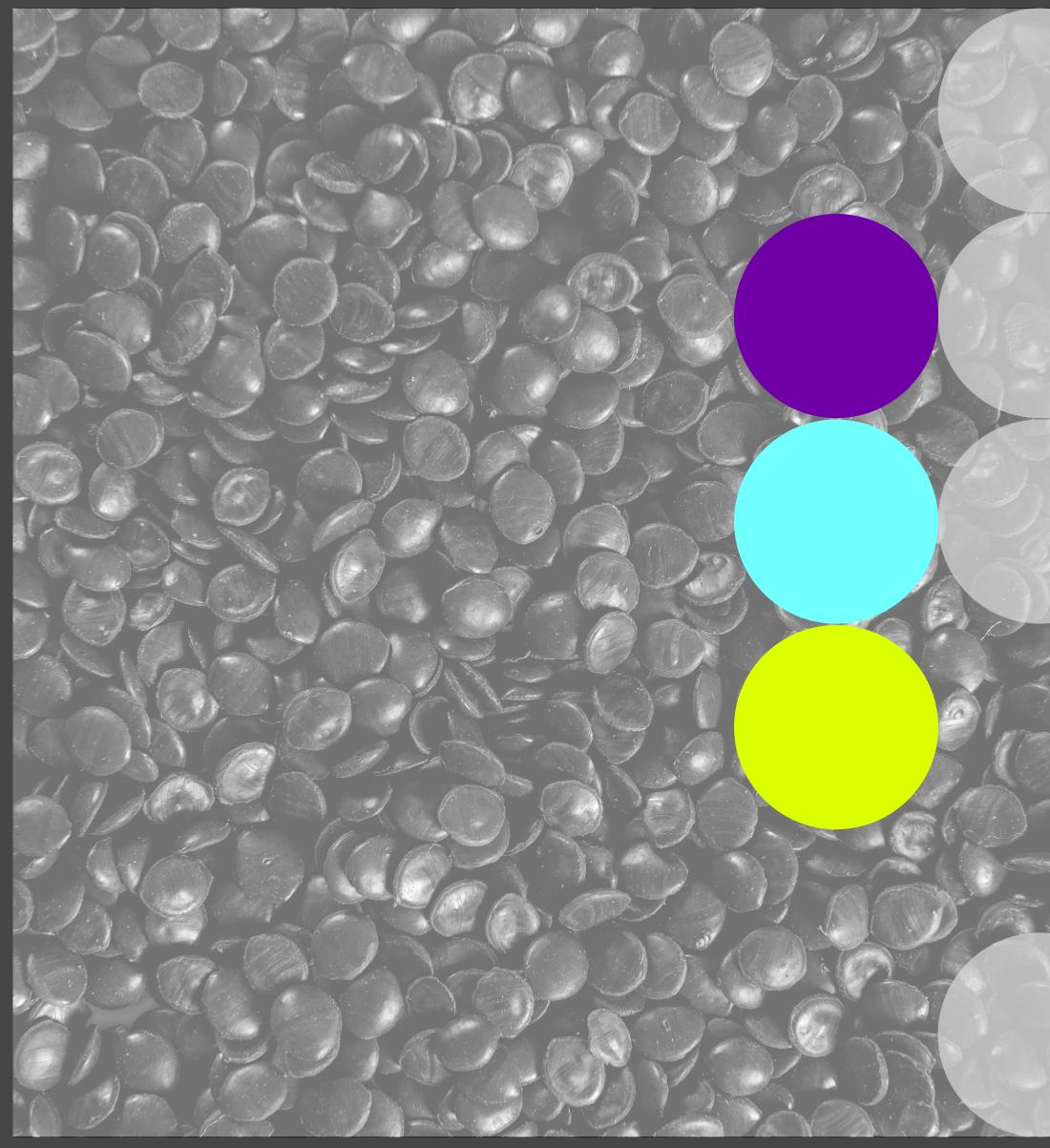
By acquiring SIA "Zalā josta" business is widened for managing used packaging and servicing companies with management of Natural Resources Tax.

Responsibility system enables producers for exemption from packaging tax by joining voluntarily PRS that ensures collection and recycling of used packaging.





## Main Industry Trends





## TEN CHANGES TO LOOK FORWARD TO



Consolidation of waste management regions and creation of Regional Waste Management **Centers** – marks industry`s regional development for the next 7 years





Extended producer resposibility scheme – introduces EPR for textile from July, 2024. Also widened EPR applied for plastic packaging.

03



Launch of Group`s plastic recycling plant, followed by legislative change applying widened EPR for plastic packaging

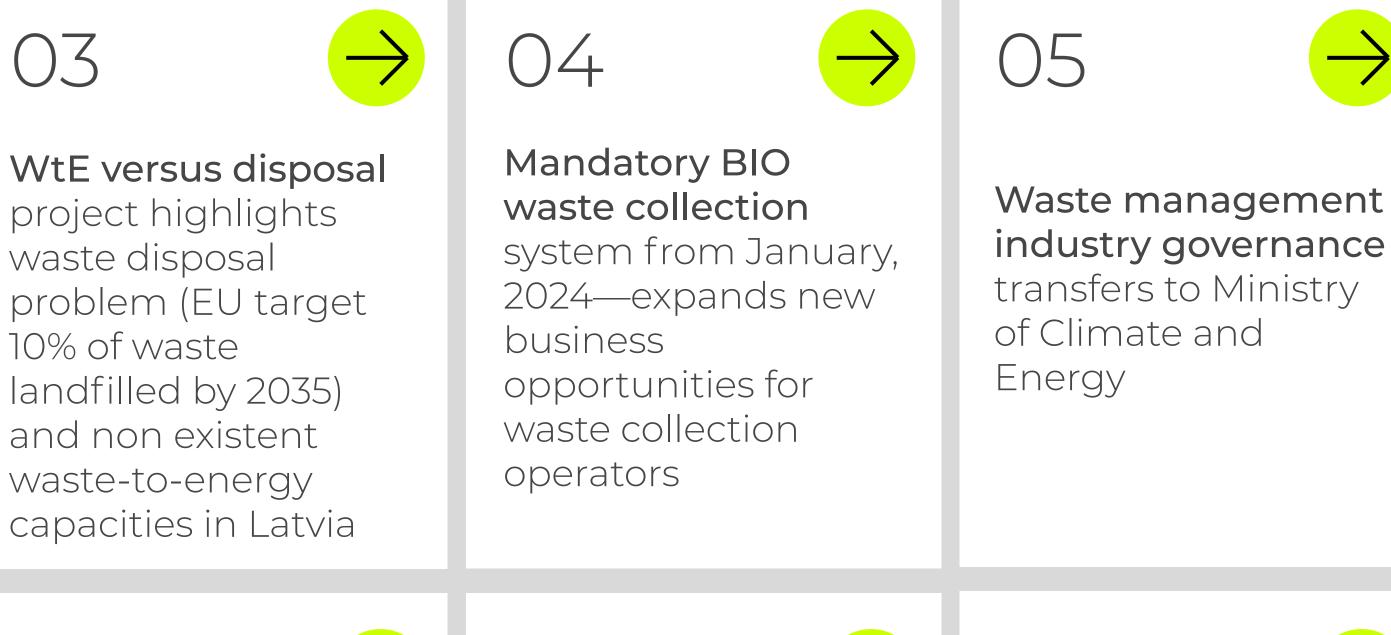




ESG impacts fleet development – Group has "the greenest" fleet in industry with majority of EVs in passenger cars and increasing number of CNG fuel in heavy duty vehicles

08

Changes in the **Riga** road maintenance business – insolvency of Celu pārvalde



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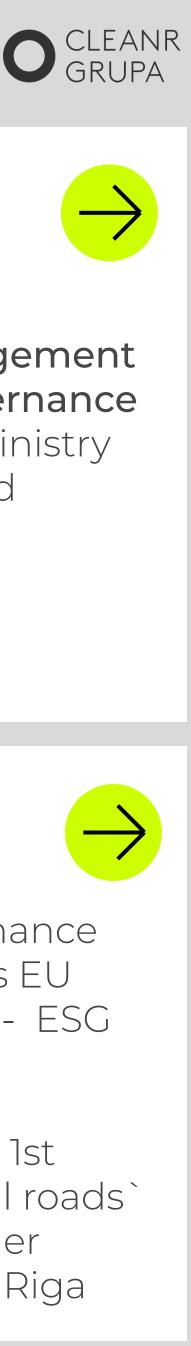
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#### Liberalization of regional markets –

Bauska and other municipalities shifted from inhouse to outsource services

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Road maintenance business faces EU «Green Deal» - ESG requirements elevated fleet development, 1st 100% electrical roads` vacuum cleaner introduced in Riga





## CleanR Grupa Highlights 2023



## M&A DEALS AND NEW OPPORTUNITIES

Waste	cleanr	clear Verso
Management		

Baltics' most modern	plastic recycling plant in
Ķekava	

**Expanding** municipal waste business in Ropaži and Latgale

123 underground waste containers at the Riga apartment blocks, also in Jurmala

More than 200 textile waste containers placed in Latvia for inhabitants

A majority stake in **Zaļā josta**, a producer responsibility system provider, acquired

Construction waste management company **RSC NOMA** acquired

New material recovery facility launched - 92 000 tons of materials recovered

### Environmental Services

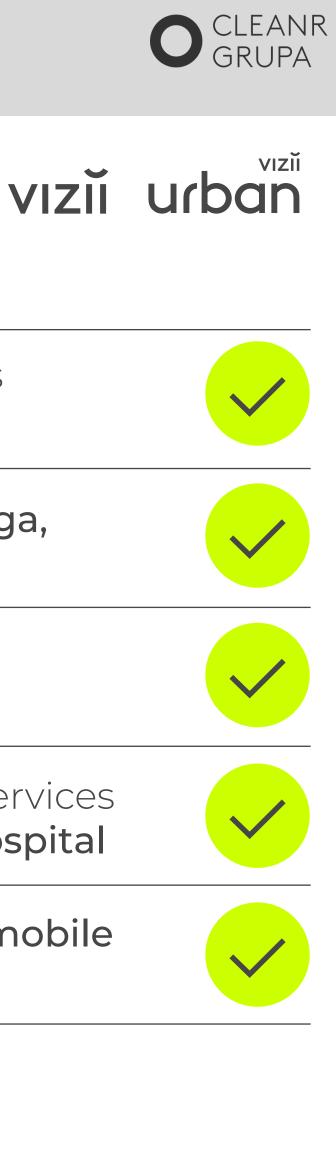
Urban cleaning company **KOM-AUTO** in Cēsis acquired

Urban environment servicing expanded in **Riga**, **Bauska and Sigulda** 

Servicing a Baltic sea **beach area cleaning** in the length of 30 km

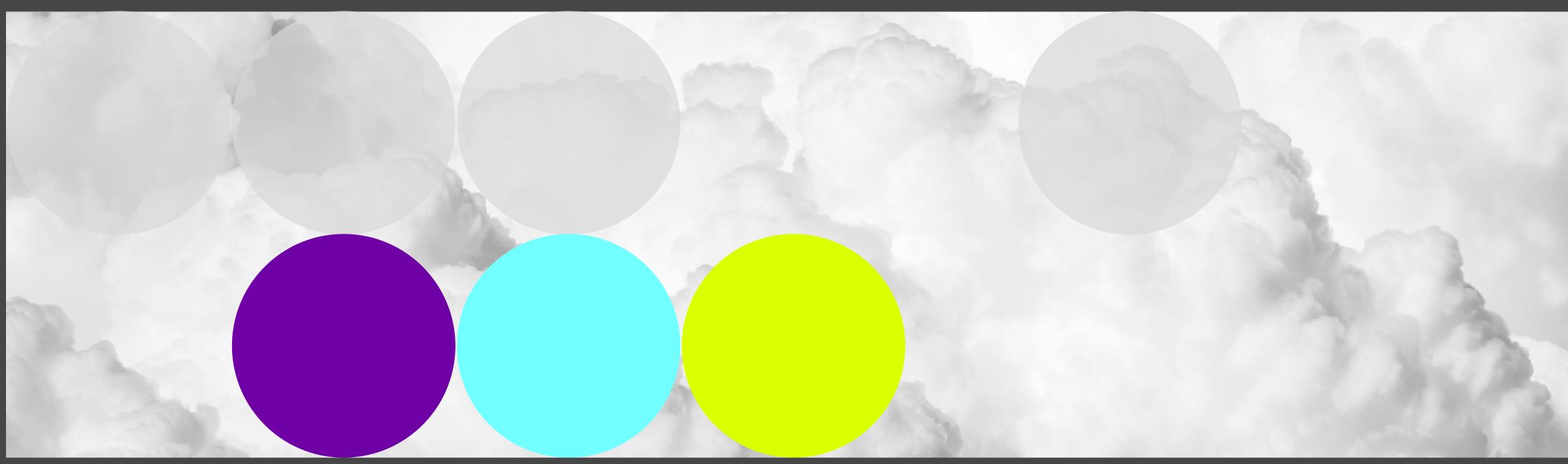
Indoor cleaning services in a new – medical services industry with Riga East Clinical University Hospital

Introducing a digital customer service tool – **mobile** quality control app





## Covenant Compliance





## FINANCIAL COVENANT COMPLIANCE AND UNDERTAKINGS

**Consolidated Interest Coverage Ratio** to maintain consolidated Interest Cover Relevant Period at the end of each quarter

Equity Ratio to maintain Equity Ratio of at least 30% (thirty per cent) calculated

**Net Debt Leverage Ratio** to maintain Net Debt Leverage Ratio of maximum 3. Period at the end of each quarter

Not to pay dividends or make other distribution of profits to its shareholders exonly

Not make substantial change to the general nature of the business of the Issue the Issue Date (including, but not limited to, the commencement of any new b original business);

Not to initiate or allow initiation of the Issuer's liquidation or similar proceeding

All future loans received from the Issuer's shareholders must be subordinated

To publish consolidated unaudited quarterly reports for the Group with manage Accounting Principles, by the end of the second month following the end of ear information if the Issuer is compliant with the financial covenants set out in Cla Notes Issue

To request the admission to trading of the Notes on First North within 12 (twelve the Issue and company description with Nasdaq Riga. The Notes shall be listed Notes for listing

To publish consolidated annual reports for the Group prepared according to th each consecutive Financial Year. Starting from Financial Year 2023, the Financi PWC, Deloitte or Grant Thornton)

Not to sell, present, change, rent, license, invest, or otherwise transfer into utiliz and the Subsidiaries, except the Issuer or its Subsidiaries are permitted to rent Subsidiaries

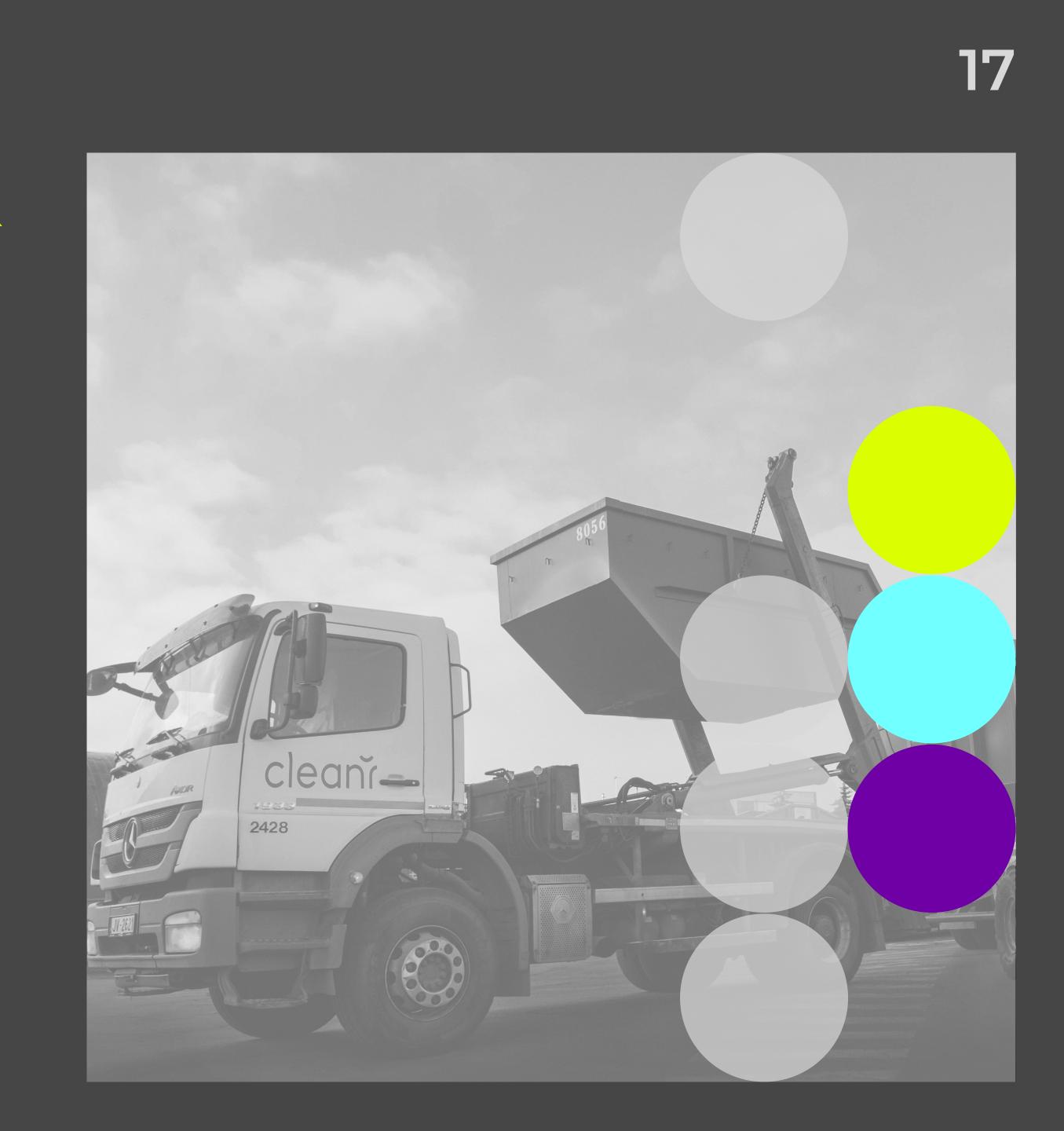
Issuer shall not create or permit to subsist mortgage, pledge or any other secu Security, upon the whole or any part of its present or future business, undertak Indebtedness without at the same time or prior thereto securing the Notes eq

erage Ratio of at least 3 (three) times; calculated for the	Requirement >3	Fact 11
ed at the end of each quarter	>30%	51%
3.5x (three point five times), calculated for the Relevant	<3.5	0.07
except Permitted Distribution Permitted Distribution	Permitted Distribution only	
uer and the Pledged Subsidiaries from that carriedon at v business not being ancillary or incidental to the		
ngs and not to reduce the share capital of the Issuer		
d to the Notes	No loans acqui	red
agement comments, prepared according to each respective quarter. The reports should also include Clause 12 (Financial Covenants) of these Terms of the		
elve) months after the Issue Date and submit Terms of ed on First North only in case Nasdaq Riga approves the	Listed since 31 January 2023	
the Accounting Principles within 4 (four) months for cial Reports should be audited by Auditor (KPMG, EY,	Audited by Gran Thornton Baltics	
lization the right to use the trademarks of the Issuer Int the right to use the trademarks further to their		
curity interest (each a "Security"), other than a Permitted aking, assets or revenues to secure any Financial equally and rateably therewith	Permitted Security only	





## Business Outlook 2024 - 2025



### OUR FOCUS AREAS AND IMPACT FROM EXTERNAL FACTORS



#### Main External Factors

Electricity market`s uncertainty e.g. disconnecting from BREL, geopolitics may impact manufacturing

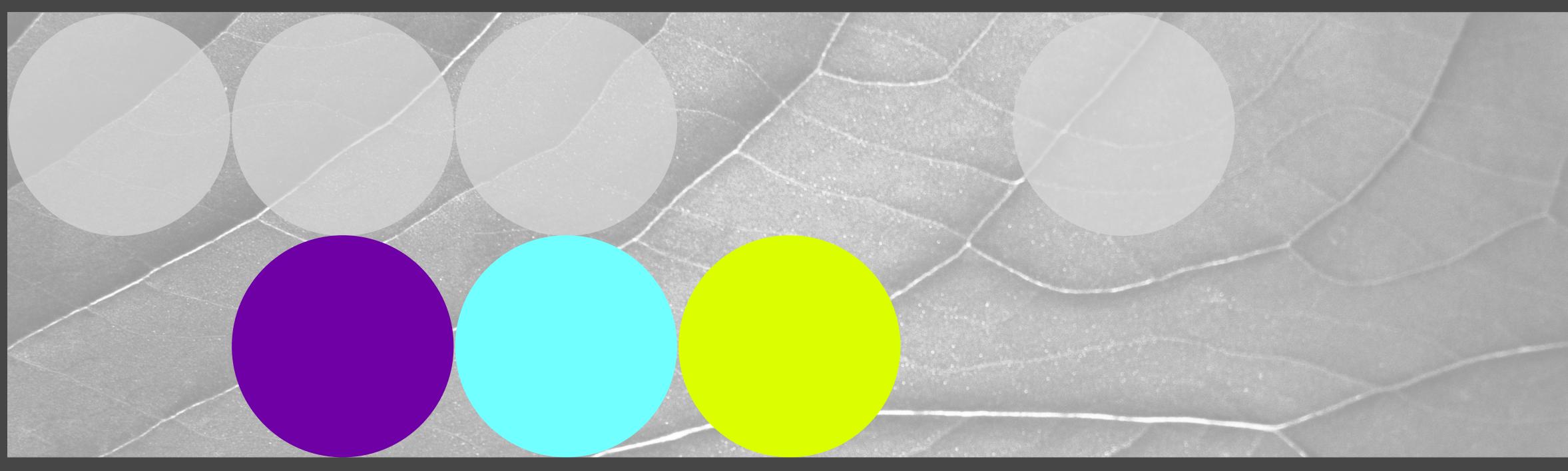
Increase of minimum wage aggravates competition in human resource intensive business segments Stagnation in EU impacts exports for sorted waste and its products **ESG pressure** makes positive impact on fleet development

Increasing waste sorting requirements create opportunities for new business segments

#### CLEANR GRUPA



## Focus on ESG







## LONG-TERM ESG STRATEGY IS COMPLETED

In 2023

First sustainability report in the waste management industry

CO2 footprint calculated – approaching net zero target by having avoided emmisions outnumbered over the released ones

20 new electric cars purchased, thus increasing the proportion of electric vehicles in its passenger car fleet to 42%

Climate risk assessment done

Climate governance plan put in place

## Highlight 2024

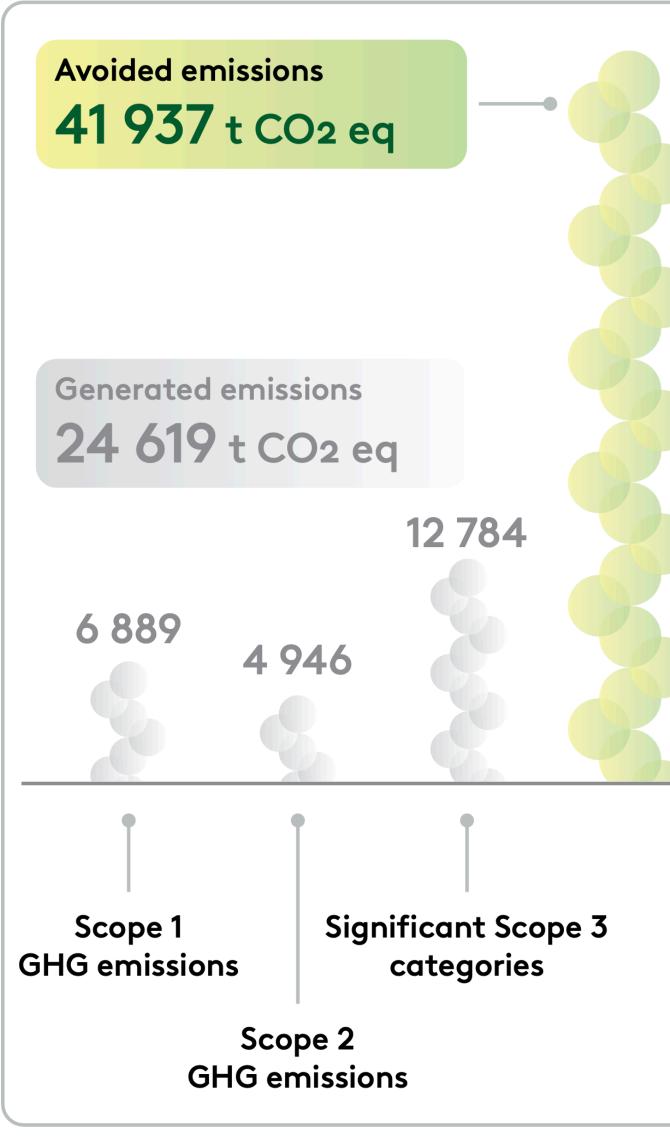
Circular economy in focus – new measurment tool for local municipalities

Leadership in environmental education



Source: CleanR Sustainability Report 2023

Already in year 2023 we avoided more emissions generated







### STRENGHTENED CORPORATE GOVERNANCE

In 2023

Expansion of the Group`s Council and Board

First Corporate Governance Statement released

Whistleblowing system created

## Highlight 2024

Share options scheme implemented



### Main corporate governance policies set in place:

Code of Conduct Procurement Policy

Internal Audit Policy

Personnel Policy

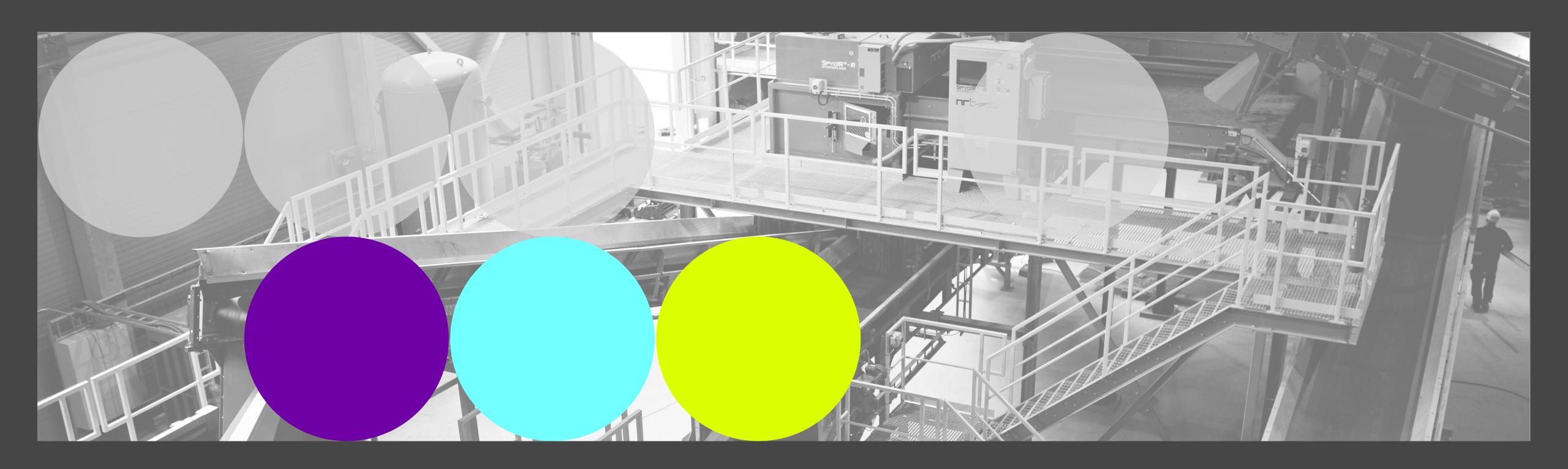
Risk Management Policy

Conflict of Interest Prevention Policy



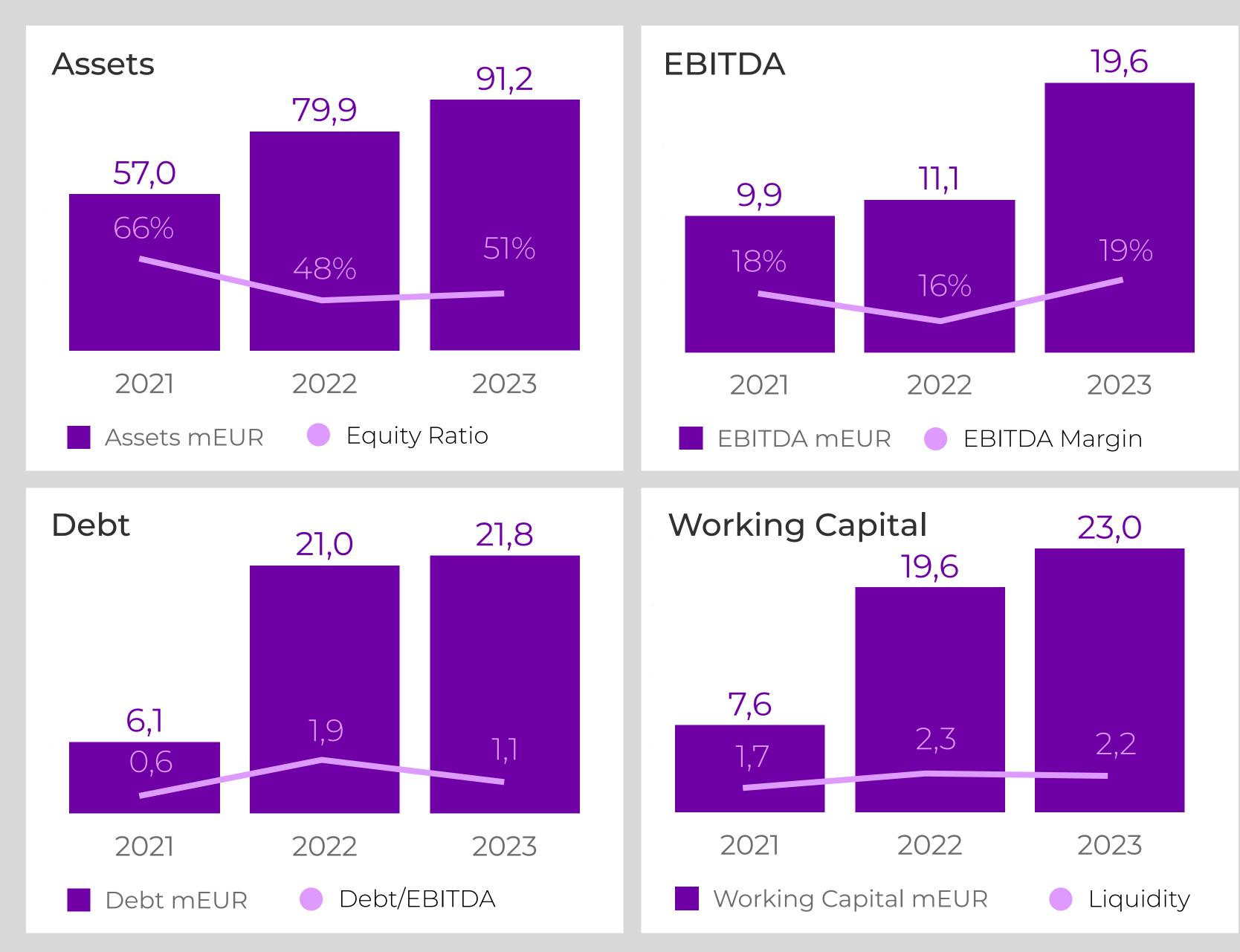


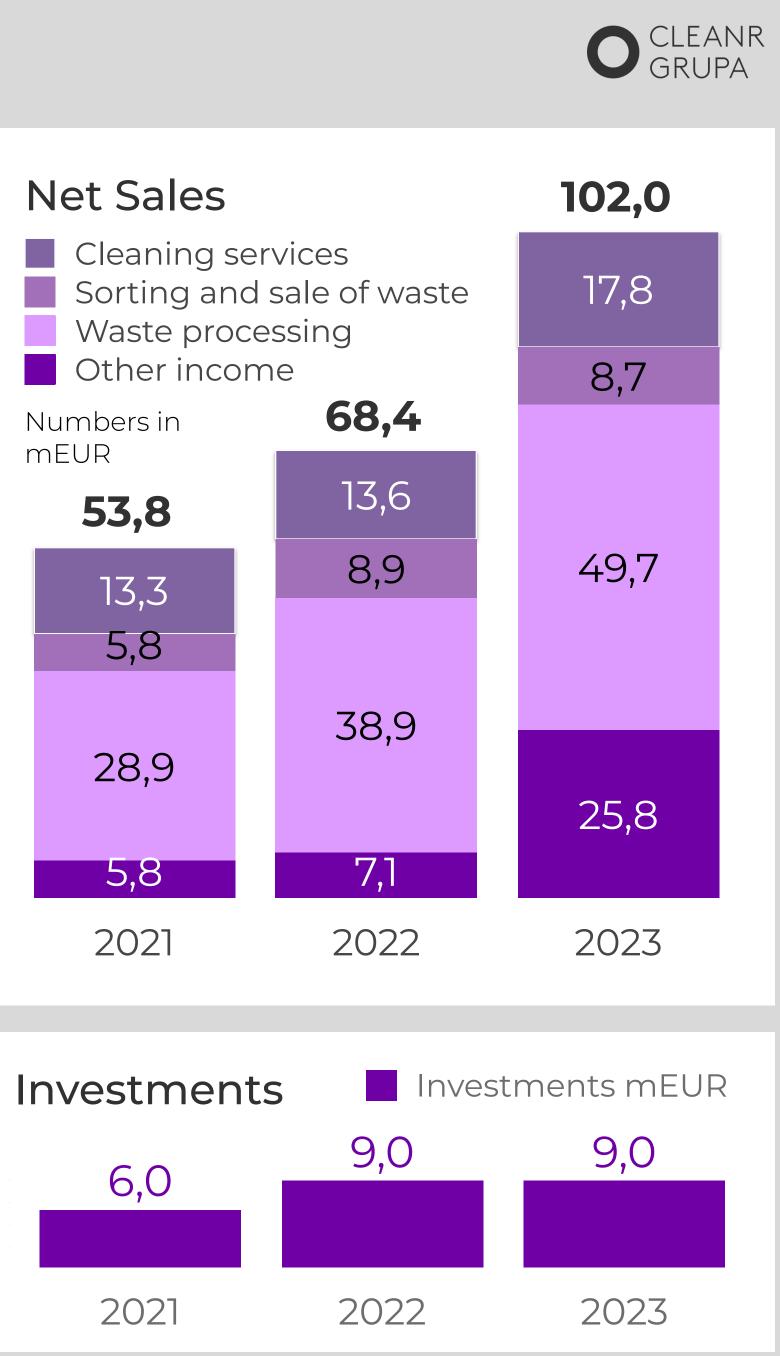
## Financial Highlights 2023





### KEY FINANCIALS





## Dedicated to people and planet

O CLEANR GRUPA



### O CLEANR GRUPA

# Thank You

Investor Call 8th of May 2024