



Sponsorship and Support Policy of AS CleanR Grupa

1. INTRODUCTION

- 1.1. AS CleanR Grupa (hereinafter CleanR Grupa, the Group) operates the leading environmental services companies in Latvia. The Group's companies operate in the fields of waste management, premises, road, and urban environment maintenance, as well as property management, taking care of over 50 thousand clients all over the country daily thus serving around half a million Latvian people every day. Through innovative, digitized, tailor-made solutions, the Group delivers high quality products and services, premium customer service and, most importantly, looks after the environment that surrounds us.
- 1.2. CleanR Grupa's mission centers around MAN and the PLANET. We believe that by taking care of the people, we are also looking after our planet—and vice versa.
- 1.3. CleanR Grupa's Sponsorship and Support Policy (hereinafter the Policy) sets out priority sponsorship and support areas and the procedure how sponsorship applications and applications for community support are received and reviewed at CleanR Grupa.
- 1.4. This Policy applies to all the companies which are wholly owned by CleanR Grupa as well as companies where CleanR Grupa is a majority shareholder and exercises full control.

2. COOPERATION TYPES AND FORMS

- 2.1. **Sponsorship**—financial support given to projects and events at the time of which advertising of the Group's companies and their services is ensured.
- 2.2. **Community support**—donations in the form of funds or gifts, provision of services or products of the Group's companies free of charge, including Group-organized events and activities with respect to environmental education, voluntary engagement of the Group's employees in the implementation of an event.

3. AIM, SCOPE, AND SUPPORT CRITERIA

- 3.1. The Group focuses its sponsorship policy and community support on three major areas—**THE ENVIRONMENT, INNOVATION, WELL-BEING**.
- 3.2. CleanR Grupa's aim is to encourage society's engagement in taking care of our **PLANET** and **PEOPLE's** well-being, which the Group seeks to achieve through:
 - Contributing to comprehensive development of society's well-being, fostering folk and amateur sports, especially engaging the youth and encouraging their leadership.
 - Supporting attempts of NGOs / other alliances to take care of the environment and foster public health and well-being.
 - Supporting events that promote the development and implementation of new, innovative technological solutions in the environmental services industry, paying special attention to circular solutions.



- Supporting initiatives aimed at fostering climate neutrality, preservation of biological diversity, and maintenance of neat urban environment.
- 3.3. The Group supports projects that strengthen the brands of the Group's companies and communicate their values, increasing the sales of the Group's services and positioning the Group as a leader in the environmental services industry. We give preference to long-term cooperation.
- 3.4. CleanR Grupa does not support business projects, events of political or religious nature, as well as cultural or entertainment events organized by individuals or organizations. The Group does not support events that promote alcohol, tobacco, or the use of other addictive substances, or events that promote gambling.

4. SUBMISSION AND REVIEW OF APPLICATIONS

- 4.1. Organizations submit applications by filling out an application form (see Appendix) and sending it to info@cleanrgrupa.lv.
- 4.2. Applications are referred for review to the Group's Communication and Sustainability Department. A project is supported by the Group Board through a majority vote.
- 4.3. If the sponsorship amount or project amount exceeds the limit set out in CleanR Grupa's Articles of Association, prior to signing the contract, the implementation of the project is coordinated with the CleanR Grupa Council.
- 4.4. Applications are reviewed according to the priority areas defined by the Group, in line with its sustainability strategy and aims, and depending on the funds available within the respective year's budget.
- 4.5. CleanR Grupa personally informs the recipients of funds and signs a respective agreement.
- 4.6. After the implementation of the project, the recipient of funds provides CleanR Grupa with a free-form report, sending it to the email address indicated in the contract, or reporting on the achieved results, use of funds and project implementation on social and mass media, if applicable.
- 4.7. CleanR Grupa's companies regularly inform society on their supported and organized projects on their social media accounts.



Appendix
to CleanR Grupa's Sponsorship and Support Policy

Project Application Form

Name of the organization and its area of operation	
Contact person (name, surname, post)	
Phone number, email	
Project title, implementation period	
Aim of the project and its link to CleanR Grupa's Support Policy (Max 1800 characters)	
Total funds necessary for the project	
Main project activities and their expense positions	
Appendices (Includes attached appendices, estimates, mock-ups, and the like)	